



climate plan  
creafor

20

22



With our climate plan we want to print ecologically. Here we would like to summarize our objectives for 2022. The green items are new, the others we already fulfill.

## SALES

- 100% EU material
- ecovalents
- new** PVC-free plastics

## PREPRESS

- material nesting
- new** automatic workflow
- recuperation material

## PRODUCTION

- new** digital screenprinting
- reduction diemaking
- own green power

## PACKAGING

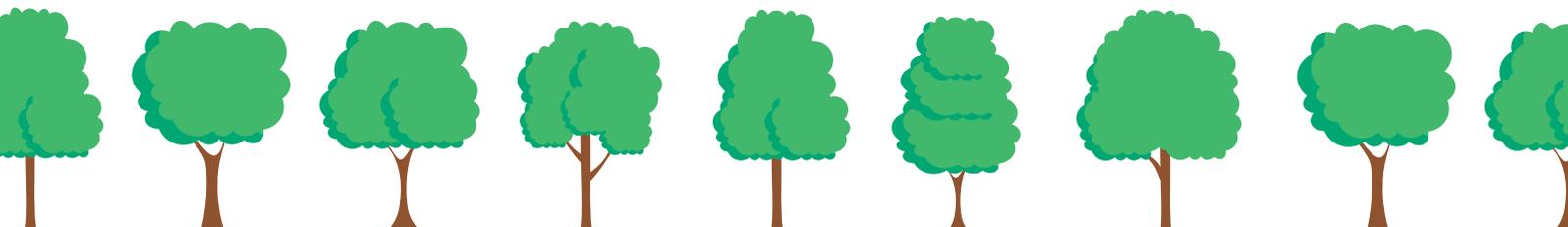
- re-use packaging
- new** recycled materials
- ecofriendly label

## RECYCLING

- 10 waste streams
- 90% recycling
- new** free waste return

## TRANSPORT

- new** bike plan
- new** bundling transport
- new** charging stations



**FOR EACH ORDER WE PLANT 1 TREE IN 2022**

We expect to plant > 2500 trees annually



## SALES

### 100% EU material

The volume of sea transport increases every year, Creafor wants to distance itself from this. Creafor only buys local products that are made in Europe. Several products are manufactured in Belgium, such as Beelite, Grafiprint.

### ecovalents

What do our customers want versus what do our customers need? Everything that is produced is sooner or later waste. We invariably check the usage; what is it for, how long should it last, indoor or outdoor use? In this way we save an enormous amount of plastic every year. We like to transform as much plastic as possible into cardboard. Cardboard is a circular product that is recycled up to 9 times. Recycled paper and FSC are key.

### PVC-free plastics

The range of PVC-free materials is increasing. Creafor follows these trends and always offers a PVC-free alternative. Today we have a wide range of PVC-free plastics. We now offer these ecovalents as standard with every demand for PVC.

## PREPRESS

### material nesting

Material nesting is the software optimization of the pressure carriers. For example, our software will automatically rotate and turn jobs until the most optimal cutting shape has been determined. As a result, we save a lot of waste and use less material.



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new

## automatic workflow

Many prepress tasks are already fully automated today. For example checking print files for delivery errors, sending the proofs, automatic actions on files in favor of the workflow... All these implementations ensure fewer manual actions, which means we drastically reduce the risk of errors. Fewer mistakes = less waste.



## recovery of residual material

If residual material remains after previous actions, we try to reuse it. This reuse ensures that we do not have to use new material and again save.

## PRODUCTION

new

## digital screenprinting

Screen printing if there is no other option, that is our motto. For this reason, we invested in a digital screen printing line at the end of 2021. This allows us to produce several jobs more ecologically. The advantage of this technique, no slip, no films, no sieve, no cleaning products...



## reduction of die making

Due to the digital cutting tables and our automatic laser punch, we have been using very few dies for several years now. Cutting dies are only used if there is no other option. We also offer this laser service to other printers. This saves us a lot of material, transport, time and costs, everyone won.



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## own green power

Since 2011, our roof has been equipped with solar panels. These panels provide us with green electricity. This saves us 27.5 tons of CO2 emissions every year. Good for 1/3 of our consumption.

## PACKAGING

### re-use packaging

Goods are delivered by our distributors in packaging. Creafor wants to reuse this material if it is still functional. It is therefore possible that a label is still visible on your packaging, so don't delay.

### recycled material

Our packaging is functional but has a short lifespan. As a result, we use recycled materials as standard. Bubble wrap looks gray or green at Creafor, because it comes from recycled plastics. The paper/cardboard is also recycled.

## ecofriendly label

By adding an ecological label to our packaging, we raise awareness among the end user and consumer. In this way, they may also wish to contribute.

## RECYCLING

### 10 waste streams

There is no such thing as waste. In total we have 10 waste streams; paper and cardboard, metal and aluminium, PVC-free plastic, wood, cartridges, inkwells, ink, foils, pmd, residual waste.



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## 90% recycling

90% of all waste is given a second life. The largest part consists of paper and cardboard and PVC-free plastics. These plastics are processed into fuel for cement production. The ashes from this combustion are then also processed into cement. Residual waste amounts to 10%.

## free waste return

Creafor customers may return their ordered goods for disposal. This prevents goods from being burned just like that. This container is accessible 24/7.

## TRANSPORT

### bike plan

Creafor employees receive a bicycle allowance. In addition, bicycle leasing for electric bicycles can be used. We provide a beautiful covered bicycle room.

### bundling transport

By going from 5 to 3 delivery days a week, we are bundling more transports. As a customer, this has hardly any impact, but in the number of kilometers this makes an incredible difference.

### charging stations

Creafor will install two charging stations for electric vehicles by 2025. With this we also want to give our employees a free recharge. That's how they make the choice for electric...



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## OTHERS

**new** goforest

In 2022 we will plant 1 tree for every order. Creafor will therefore plant at least 2500 trees in Madagascar. The plantation consists of a mix of various tree species in the mangroves of Madagascar. You can follow the evolution of this project here: [click here](#).

 **VZW Durme**

In 2019, Creafor purchased 250 m<sup>2</sup> of nature reserve for VZW Durme. In addition, we also support their material purchase. In this way they save budget for what really matters, nature.

## PROMISE

**new** Our promise

Many hands make light work. Every “creafor” employee therefore sees it as a necessity to work together for a better future for our planet. Everyone contributes to a sustainable world. In December 2021, we signed this collective effort. Together we become eco-friendly!



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